

Request for Proposals

Commitment to Development Index

Center for Global Development

Background

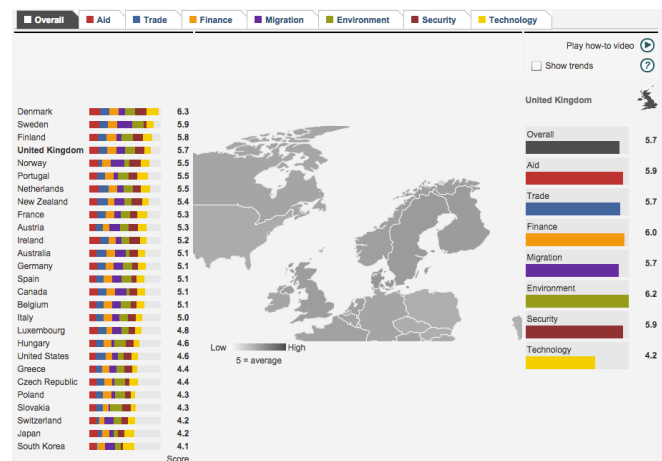
The Center for Global Development (CGD) works to reduce global poverty and inequality through rigorous research and active engagement with the policy community. A nimble, independent, nonpartisan, and nonprofit think tank, CGD combines world-class research with policy analysis and innovative communications to turn ideas into action.

The Commitment to Development Index ranks 27 of the world's richest countries on their policies that affect more than five billion people living in poorer nations. Moving beyond comparing how much foreign aid each country gives, the CDI quantifies a range of rich-country policies that affect poor people

The Index gives credit to countries for generous and high-quality aid, incentives for foreign direct investment and financial transparency, open immigration policies, robust support for technological research and development, and contributions to global security and the environment. Scores are reduced for barriers to imports from developing countries, selling arms to poor and undemocratic nations, barriers to sharing technology, and policies that harm shared environmental resources.

CGD seeks proposals for a re-design of the interactive tool of the CDI:

<http://www.cgdev.org/initiative/commitment-development-index/index>



Technical background

- Our main site runs on Drupal 7 and the Omega theme.
- The current CDI interactive tool is built in php/html5 and gets its data from an XML converted excel file.
- The CDI allows comparisons of previous years' results; we go back as far as 2003.
- Each country report describes how each country did on the components and shows its score.

- There are 7 components, each with a different structure, different number of subcomponents and indicators.

Primary Desired Outcomes

- We would like the tool to follow the look and feel of our main site and not have that iframe feel we currently have.
- We would prefer an interface that is not map based; we include some examples below.
- We would like the ability to drill down into specific countries and components and subcomponents to be more prominent and inviting.
- We would like a high data-to-pixel ratio with minimal scaffolding—a data-driven display.
- We would like for the Description of each indicator to be more prominent.
- We would like to be able to compare specific countries.
- We would like the tool to be responsive and display on all devices.
- We would like content editors to be able to update data for the tool with minimal coding know-how.
- We would like the tool to be able to provide images that are vector-based or otherwise ready for print collateral.

Similar sites we like

<http://www.oecdbetterlifeindex.org>

<http://epi.yale.edu/epi>

Proposal expectations

This RFP is intentionally brief and focused, and CGD would appreciate the same in your response. Your response should cover the following:

- Description of how you would approach accomplishing the desired outcomes, or an alternative proposal for how you would achieve the desired vision.
- Description of your process for implementation from project kickoff to launch, including how you would work with CGD
- Relevant examples for all the above
- Pricing of all the above
- Proposed schedule

CGD would like to complete this project by 30 September 2015, for a launch in early October 2015. The following schedule has been developed toward that end:

Deadline	Milestone
14 July	RFP submitted to vendor shortlist
20 July	Letter of intent to respond to the RFP + Questions from vendors due
21 July	Respond to vendor questions
31 July	Vendor proposals due
5 August	Vendor selection

Please direct all communications to Ney Flores at nflores@cgdev.org.